

RATE CARD

SPECIAL POSITIONS

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The above rates are for Black and White adverts only and exclusive of VAT at 12%

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Strip 80mm X 210mm

Half Page
220mm X 155mm

Full Page A4

BOTSWANA INVESTOR

is BOTSWANA GUARDIAN sister publication. It covers stories for inspirational leadership and exemplary entrepreneurship, and it epitomizes the quintessential inspirational business and investment magazine. It exists as a result of an identified gap in the market for serious investment news. The magazine deliberately adopts a softer approach to serious issues of business, and investment in order to sustain its longer shelf life. It strives to become a competitive regional investment magazine that meets the needs of not only advertisers but readers as well. It also gravitates towards being an authority on issues of business and investment, and a reliable reference point to entrepreneurs, investors, and policy makers. Botswana Investor's exclusivity also lies in the platform that it creates for investors and entrepreneurs to shine, 'A friend of the investor'. This is also evidenced by articles on 'start ups,' and established entrepreneurs who share their individual stories. Among other things, Botswana Investor also acts as a guide to investing in Botswana, highlighting opportunities that exist and perceived risks. It is presented in a superior glossy packaging.

LOCATION:

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